

IQRA BANO

Transforming Ideas into visual Masterpiece

BASIC INFORMATION

Shamsabad, Rawalpindi, Punjab
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WORK EXPERIENCE

Sr Graphic Designer

Sep-2024 - Present

Sardar Group of Companies (SGC) Blue Area, Islamabad

As a Senior Graphic Designer at SGC, I am responsible for independently managing and executing a wide range of design tasks across various company projects. My role involves delivering creative and visually compelling designs that align with the company's brand identity. With a strong focus on innovation and attention to detail, I continuously strive to elevate the visual experience while ensuring project objectives and deadlines are met.

Graphic Designer

May-2024 - Oct-2024

Technology Architects (Software House)

I'm a graphic designer working with technology architects. I enjoy collaborating on various projects where I bring ideas to life through creative solutions and innovative designs. My goal is to understand the unique needs of each project and present them in the best possible way.

Posters (Bill Boards)

Logo

Brochure

Advertisement Posts

Color Theory

Magazines Booklet

Data Visualization

Flyers

Graphic Designer

March-2024 - August-2024

S2S Marketing, Blue Area Islamabad

I collaborate with teams and independently manage multiple projects as a graphic designer at S2S Marketing. My focus lies in crafting engaging social media posts, developing brand identities, designing website content, banners, and creating materials for both print and digital media. Proficient in design software like Photoshop, Adobe Illustrator, and Canva, I bring expertise in typography, visual aesthetics, and brand identity to every project I undertake.

I have worked on various projects including:

Social Media ads

Branding

Typography

Packaging Design

Web Banners

Business Cards

Invitations and Greeting Cards

Graphic Designer

Sep 2022 - July 2023

Thal University Bhakkar

Graphic Designer with a proven track record of delivering impactful visual solutions for Thal University Bhakkar. **University Profile:** <https://tu.edu.pk/directorate-of-it-team> Contributed significantly to Thal University's accomplishments through the completion of major design projects.

Professional Experience:
Graphic Designer | Thal University Bhakkar

- University Letter Head
- Posters / Banners
- Event Invitations
- Social Media Graphics
- Digital and Print Ad Campaigns
- Illustrations and Custom Artwork

Graphic Designer

Mar 2021 – Nov 2021

Al-Noor Developers

As a Graphic Designer at Al-Noor Developers, I gained invaluable experience working remotely and contributing to the company's visual identity. Collaborating with the marketing team, I crafted eye-catching designs for various promotional materials, including brochures, social media graphics.

- Covering Letter
- Company Logo
- Digital and Print Ad Campaigns
- Social Media Ads

Graphic Designer

Oct 2019 – March 2020

Edward Pride Education & Overseas Consultants

I have experience in graphic design as a freelancer for Edward Pride and overseas consultant company. My responsibilities included creating visually appealing content for the company.

- Creating visually appealing marketing collateral, such as brochures and banners.
- Designing engaging social media graphics for various platforms.
- Ensuring all design work aligns with the overall brand strategy and marketing goals.

EDUCATION

BS in Computer Science (BSCS)

2019 – 2023

Thal University Bhakkar (Ex-UOS)

- Obtained 3.8 out of 4.00 CGPA

Intermediate of Computer Science (I. C. S)

2017 – 2019

Superior College, Darya Khan Road Bhakkar

- Passed with A grade
- Obtained 850 out of 1100 marks

Matriculation (Science)

2015 – 2017

Jinnah English High School, Jahan Khan

- Passed with A+ grade
- Obtained 980 out of 1100 marks

SKILLS

Adobe Illustrator
Canva (advance)
Communication Skills
Team Management
Multitasking
Time Management

Adobe Photoshop
Layout Design
Digital Illustration
Attention to Detail
Video Editing
Manage Social Media Accounts

SHORT COURSES

Graphic Designing
Introduction to Graphic Design
Logo Design Essentials

Branding and Identity Design
Typography, Layout & Color Theory